

Press Release

FOR IMMEDIATE RELEASE

Olympic Cellars' *First Jump Club* Takes to the Sky

*Working Girl® NO LABOR DAY Celebration sets stage for dive into
Washington's future wine country*

Port Angeles, Wash., Aug. 9, 2006 – Olympic Cellars, a boutique women-owned and operated winery in Port Angeles, invites wine enthusiasts and anyone who has every toyed with the idea of sky diving to join its *First Jump Club* for a tandem dive into Washington's future wine country – the North Olympic Peninsula. The dive, which takes place on Saturday, Aug. 26, celebrates the success of local efforts to raise funds for a climatic grape study of the area, purposed with identifying cool weather grape varieties that will thrive in the Puget Sound environment and attract growers. The winery's annual Working Girl™ NO LABOR DAY Celebration will be in full swing next to the touchdown field, providing a festive air and excellent vantage point for those with feet planted firmly on the ground.

“The jump into the grassy field behind the winery, a site that could be identified as suitable for a vineyard, is a toast to Washington's future wine country,” says Kathy Charlton, owner, Olympic Cellars. “We want to make wine from locally-grown grapes and grow our Peninsula wine industry to include vineyards. So last Fall Olympic Cellars spearheaded a fundraising effort to commission a climatic grape study. It took a lot of hard work, but we reached our goal and have hired Greg Jones, a well-known climatologist from the University of Southern Oregon, to perform the study.”

“We planned the jump in conjunction with our annual self-declared ‘Working Girl NO LABOR DAY’ holiday, celebration and concert,” continues Charlton, “to encourage visitors to bring a picnic and make Olympic Cellars their destination for the day.”

Join Olympic Cellars' First Jump Club

The Aug. 26 First Jump Club tandem sky dive into Washington's future wine country is sponsored by **Kapowsin Skydiving** (www.skydivekapowsin.com). Planes will depart from Port Angeles Airport between 10 a.m. and 1 p.m. A shuttle bus will deliver participants to the airport from Olympic Cellars.

Anyone interested in joining in the tandem dive should call Kapowsin Skydiving by **Aug. 15** at

1-800-SKYDIVE or 253-691-4916 to make a reservation. The \$200.00 cost will include a ticket to the Working Girl NO LABOR DAY concert and a First Jump Club T-shirt.

About Working Girl “NO LABOR Day”™

Olympic Cellars has self-declared a “holiday” to recognize hardworking women everywhere. In 2005, the winery designated the last Saturday in August **Working Girl “No Labor Day.”** The purpose is to encourage women juggling too many balls – in the home or on the job – to take a day out just for themselves and for things that are really important in life, like family, friends or volunteerism. The initiative is sponsored by Olympic Cellars’ *Working Girl*® series of wines.

Working Girl NO LABOR Day Concert with Vicci Martinez

Tacoma’s Vicci Martinez is a 21-year-old musical fireball who has been delighting audiences across the country with her passionate voice, profound lyrics and unceasing energy. Whether it’s an intense solo performance, an acoustic duet or her electric full band, Vicci’s powerful soprano is equally convincing on anthemic rockers and sensitive ballads. Since releasing her fourth album, *On My Way* in 2005, Vicci has been touring the region non-stop, selling out the Triple Door in Seattle and opening for entertainers including Sting and Annie Lennox.

The concert takes place at Olympic Cellars on Aug. 26 from 3 p.m. to 5 p.m. Tickets are \$12.00. To order tickets visit www.olympiccellars.com, or call the winery at 360-452-0160.

About Olympic Cellars

Olympic Cellars is a boutique winery housed in an historic century-old barn between Port Angeles and Sequim on Washington’s Olympic Peninsula. The winery annually produces approximately 3,200 cases of hand-crafted wines on site, including the premium La Dolce Vida label, the Working Girl series, and the Dungeness artist series. Olympic Cellars is strongly committed to supporting the physical and emotional well-being of women through its Charity of Choice and 2X Success initiatives.

Find out more about Olympic Cellars and its upcoming events by visiting the winery’s website at www.olympiccellars.com, or by calling 360-452-0160. Also visit the new Working Girl® website, www.workinggirlwines.com, for information pertaining specifically to the Working Girl series of wines and associated philanthropic programs.

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